

## **Scope of Work**

**Deliverable:** Consultants will prepare study in constant contact with DCPC. The report should be crisp and in international consulting format, graphic, analytical, drawing on global experience and knowledge and applications to Pakistan.

## **Detailed Terms of Reference**

### **Definitions:**

**Markets:** Where supply and demand are continuously equilibrated without government intervention or sharp price movements away from global fundamentals

**Entrepreneurship:** Innovative, carrying own risks. Not reliant on bank financing no government intervention

- Review state of markets and entrepreneurship in Pakistan
- Assess role of government in markets. If government is operating in market should it? Or is it spoiling market? How to withdraw government from market?
- What is state of entry?
- How competitive are markets?
- Do markets force productivity and efficiency?
- Does competition promote predict innovation and branding? If not, then why not?
- Develop a vision for batter markets and sequenced approach to achieving that vision.